



Safer and more sustainable products for Australian farmers.

A new Australian designed container has won two key categories at the 2011 Packaging Council of Australia Awards which were held last night (Thursday, October 13) in Melbourne. The QuikPour™ makes life easier and safer for farmers using agrochemicals.

It has jointly won the **Best of Show Award** and the **Innovation Award**. According to the judges QuikPour™ is an all-round brilliant design and a revolutionary result for the chemical sector." All components of QuikPour™ are recyclable and the designers have been able to reduce the amount of plastic used by more than 80%.

Nufarm has begun selling the product throughout Australia after years of research and development. It has eliminated the glugging and splash associated with pouring from cartons making it safer for those using it.

According to Lachie McKinnon, general manager for Nufarm Australasia, "QuikPour™ delivers the best pouring experience for growers compared with other packaging alternatives on the market now or in the foreseeable future."

The new pack design addresses the concerns that users have traditionally had with 10 and 20 litre agrochemical packaging, including OH&S benefits and significant environmental improvements.

All winners can be viewed online at – www.pca.org.au/pcaawards

For further information, please contact me or Jennifer Salem, the PCA Awards Manager.

Gavin Williams

03 9690 1955 or 0410 528 179

gavin@pca.org.au

Jennifer Salem

03 9690 1955 or 0438 460 535

jennifer@pca.org.au